SPARTANS WILL VENTURE
The Burgess Institute for Entrepreneurship & Innovation empowers students to discover, build, and launch their innovations and ventures.

OPEN TO STUDENTS OF ANY MAJOR
THE E&I MINOR

15 CREDIT HOURS

TWO CORE COURSES, 3 CREDIT HOURS EACH:

- ESHP 190: INTRO TO ENTREPRENEURSHIP
- CAS/CAL 114: CREATIVITY & ENTREPRENEURSHIP

& NINE CREDIT HOURS OF ELECTIVE COURSES

TWO HIGH-IMPACT EXPERIENCES

THE MINOR IS OPEN TO ALL STUDENTS REGARDLESS OF MAJOR
DISCOVERY PROGRAM
A PROGRAM FOR NEW STARTUP IDEAS

PROGRAMMING
● Build a business plan and research marketing strategies, validation, and financials.
● Discovery and Legal intern assistance

OBJECTIVES
● Learn about the basics of starting a business
● Receive one-on-one mentoring
● Connect with the e-ship community
LAUNCH PROGRAM
COMPETITIVE SPACE FOR ADVANCED VENTURE CREATION

PROGRAMMING
- Formal pitch for acceptance
- Get matched with an EIR (Entrepreneur-in-Residence)
- Work with all interns (graphic design, web and app coders, 3D print engineer, photographer)
- Monthly cohort peer-to-peer meetings
- Seed funding: grant funding available

OBJECTIVES
- Prepare to become investment-ready
- Gain industry professional connections
- Mentor-matching & relationship-building
The Hatch

Entrepreneurship Lab

Venture Kitchen
EVENTS AND NETWORKING

Trips: CES, SXSW, TechCrunch, and more

Innovate State Speaker Series

2 Day Venture

Burgess New Venture Challenge
STUDENT OPPORTUNITIES

Internships:
We hire interns every year

Student Orgs:
Women in Entrepreneurship, Entrepreneurship Association, MBA EA

Opportunities:
Scholarships, Momentum Pre-Accelerator, Alumni Program
STUDENT MADE

Market at Kellogg

Pop-Ups and Online Marketplace

1855 Market
WHERE OUR ALUMNI WORK

INTERN CONSULTANTS

- Discovery
- Legal
- Engineering/3D print
- Photography/Video
- Graphic Design
- Web Design
- Mobile App Coders
- Student Made
Lori Fischer
Director of Operations,
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