



BURGESS
INSTITUTE

**SPARTANS
WILL
VENTURE**





OPEN TO STUDENTS OF ANY MAJOR



The Burgess Institute for Entrepreneurship & Innovation empowers students to discover, build, and launch their innovations and ventures.





THE E&I MINOR



THE MINOR IS OPEN
TO **ALL** STUDENTS
REGARDLESS OF
MAJOR

15 CREDIT HOURS

TWO CORE COURSES, 3 CREDIT HOURS EACH:

- ESHP 190: INTRO TO ENTREPRENEURSHIP
- CAS/CAL 114: CREATIVITY & ENTREPRENEURSHIP

& NINE CREDIT HOURS OF ELECTIVE COURSES

TWO HIGH-IMPACT EXPERIENCES



DISCOVERY PROGRAM

A PROGRAM FOR NEW STARTUP IDEAS



PROGRAMMING

- Build a business plan and research marketing strategies, validation, and financials.
- Discovery and Legal intern assistance

OBJECTIVES

- Learn about the basics of starting a business
- Receive one-on-one mentoring
- Connect with the e-ship community





LAUNCH PROGRAM

COMPETITIVE SPACE FOR ADVANCED VENTURE CREATION



PROGRAMMING

- Formal pitch for acceptance
- Get matched with an EIR (Entrepreneur-in-Residence)
- Work with all interns (graphic design, web and app coders, 3D print engineer, photographer)
- Monthly cohort peer-to-peer meetings
- Seed funding: grant funding available



OBJECTIVES

- Prepare to become investment-ready
- Gain industry professional connections
- Mentor-matching & relationship-building



SPACES



The Hatch



Entrepreneurship Lab



Venture Kitchen



EVENTS AND NETWORKING



**Trips: CES, SXSW,
TechCrunch, and more**

**Innovate State
Speaker Series**



2 Day Venture

**Burgess New
Venture Challenge**





STUDENT OPPORTUNITIES



Internships:

We hire interns every year



Student Orgs:

Women in Entrepreneurship,
Entrepreneurship Association,
MBA EA



Opportunities:

Scholarships, Momentum
Pre-Accelerator,
Alumni Program



STUDENT MADE



Market at Kellogg



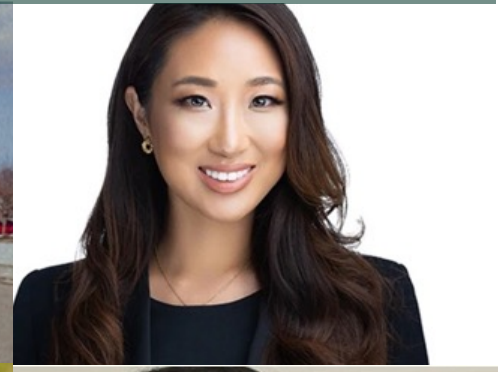
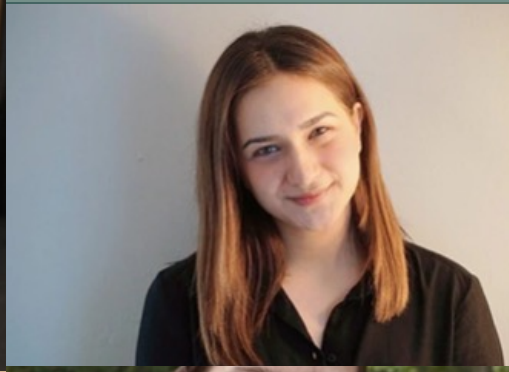
Pop-Ups and
Online Marketplace



1855 Market



INTERN CONSULTANTS



- Discovery
- Legal
- Engineering/3D print
- Photography/Video

- Graphic Design
- Web Design
- Mobile App Coders
- Student Made





BURGESS
INSTITUTE

Lori Fischer

Director of Operations,
Burgess Institute for
Entrepreneurship & Innovation

Email: fisch210@msu.edu



Find more info at:
ESHIP.MSU.EDU

