2024 Call for Workshops & Presentations

Submit a Proposal

Deadline: February 26, 2024

Planning is now underway to identify topics and presenters for concurrent sessions at the 2024 UEDA Summit. The Summit will take place in South Bend, Indiana from October 6 – October 8, 2024 with the theme, Regionalism: Prosperity Through Collaboration.

The UEDA 2024 Summit will explore how we as practitioners can further the talent, innovation, and equity in our communities as engaged universities and community leaders. Higher Education Institutions can't do it alone and it takes all stakeholders in a region to come together to prosper.

The 2024 Summit theme is
“Regionalism: Prosperity Through Collaboration”

The 2024 summit will utilize the Talent, Innovation, and Place framework advanced by the UEDA/APLU Foundations for Strategy and Practice demonstrates, especially as it relates to the theme of regionalism. We are looking for sessions that demonstrate how a region works together on talent development, innovation, and community initiatives that improve the quality of place.

In the spirit of regional collaboration within an ecosystem, proposals that include university economic development partners are encouraged (City, Chamber of Commerce, State, Industry, etc...).

Presentation Topics
Topics for the summit should address the main theme and subtopics which are the same as the Awards of Excellence categories and based on our Foundations doctrine. Topics should address the concept of innovation, talent, or place or any combination of the three with a regional impact.
Summit Audience

All presentations should consider the positions of those attending the Summit:

- College and University Presidents
- Provosts, Deans & Outreach Officers
- EDA University Center Directors
- External & Government Affairs Administrators
- Vice Presidents for Research, Innovation, Commercialization
- Technology Transfer Directors
- Officials from Higher Education System Offices
- Economic Developers
- Economic Development Consultants
- Market Development Specialists
- Federal Agency Program Directors
- State and Federal Grant Administrators
- Manufacturing Extension Partnership Directors & Managers
- Workforce Development Directors
- University and College Faculty
- Graduate-level Student Economic Development Professionals
- University-Industry Liaisons

Types of Presentations

UEDA is seeking diverse and unique presentation styles to fill concurrent session spots. Workshops, roundtables, interactive activities, etc. are all encouraged – the more engaging the better! Preference will be given to sessions that encourage audience participation and engagement. Each session will generally be about one hour in length. If you submit one presentation, we may choose to combine your presentation with other submissions or presenters to fill out the full session. Innovative, interactive, and creative sessions topics and styles are strongly encouraged.

Panel Discussion

Typically, for panel discussion sessions there is a session moderator and 2-3 panelists. Specialty needs (e.g. presentation audio/video, etc.) should be identified up front. Again, this type of presentation is permitted with elements of audience engagement beyond the Q&A period.

Workshop

Workshop sessions at the Summit should include an introductory portion for presenters to introduce their presentation, followed by a more interactive and intensive group discussion surrounding the topic presented. Specialty needs (e.g. presentation audio/video, etc.) should be identified up front.

Experiential Learning

Experiential learning is a process through which participants develop knowledge, skills, and values from direct experiences outside the traditional conference setting. While the Summit schedule is very tight, we welcome new ways to challenge the traditional conference environment.

Lightning Round

The UEDA Lightning Round provides best practices around a single broad topic in a quick, lightning-round format. Each presenter will have five minutes to present their idea in a quick, engaging, and inspirational way while using limited presentation materials. Immediately following the presentations, a question and comment session with the audience will take place for all presenters.
The topic, “Regionalism: Prosperity Through Collaboration” is intentionally broad. The Lightning Round relies on each presenters’ interpretation of the topic and ideas and initiatives being generated in their regions. Presentations can be highlighting an existing program or initiative, a conceptual idea, or research around the topic.

**Review Criteria**
UEDA’s Summit committee will review all proposals and will recommend submissions based on content (clarity of purpose and appropriateness to the topic and audience); relevance (alignment of proposal to conference theme); and balance (diversity of topics against other proposals). The agenda committee may work with session leaders to refine topics and ideas or potentially combine similar session proposals.
Submission Form

2024 Call for Workshops & Presentations

The worksheet below provides the information you will be asked to submit online. Please submit all conference proposal information via the [Summit Application Portal](#).

The UEDA Summit committee will review and rank all submissions and notify all applicants by May 30, 2024 the status of their proposal. All presentations will be conducted at the UEDA Summit in South Bend, IN October 6 – October 8, 2024. Panelists and moderators will be notified of the final presentation time and day by July 31, 2024.

Topic Areas:

Please rank your submission’s amount of content in the following areas:

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Is this presentation about an EDA-funded University Center program? (yes/no)
Contact Information of Submitter

Name of Primary Contact:
Title:
Organization/Institution:
Email:

Comments/Notes:

SUMMIT PRESENTATION

Presentation Format
Is your presentation a:

- Panel Discussion
- Workshop
- Experiential Learning
- Lightning Round
- Other (Describe:  )

Awards of Excellence Participation:
Are you also planning to nominate your project for a 2022 UEDA Award of Excellence?

- Yes
- No

Presentation Information

Title of Presentation:

Abstract of Proposed Session
Limited to 150 words. To be used in the Summit program or on the UEDA website.

What will make this presentation unique?
Limited to 100 words.

What is the relevance of this presentation to UEDA members and the Summit theme?
Limited to 150 words.

**Presentation Content**
Limited to 300 words. Include brief description of the overall presentation and/or a description of each panelist’s presentation.

**Presenter Information**
Please include name, title, organization, brief bio, phone number, and email address for each presenter.