



University Economic Development Association – 2023 Summit

2023 Call for Workshops & Presentations

Deadline: March 31, 2023

Planning is now underway to identify topics and presenters for concurrent sessions at the 2023 UEDA Summit. The Summit will take place in Salt Lake City, UT from October 8 – October 10, 2023 with the theme, **Innovating for A Sustainable Future**.

The UEDA 2023 Summit will explore how we as practitioners can harness the technology and innovation capacity within our institutions of higher education to help our communities build a sustainable future. We'll work together to discuss potential threats and opportunities, and how we can create resilient ecosystems for new potential industries and jobs.

The UEDA conference will also have a track focused on EDA-funded University Centers. We aim to build connections among University Centers, share ideas, and advance the effectiveness of University Center programs. We are especially interested in hearing about how University Centers funded by the Economic Development Administration are leveraging that funding with other resources to advance entrepreneurship, cultivate innovation, commercialize technology, develop a highly skilled workforce, promote equity and increase resiliency.

The 2022 Summit theme is
“Innovating for A Sustainable Future”

The 2023 summit will utilize the Talent, Innovation, and Place framework advanced by the [UEDA/APLU Foundations for Strategy and Practice demonstrates](#), especially as it relates to the theme of innovating for a sustainable future. We are looking for sessions that demonstrate talent development that advances a sustainable economy, innovation that addresses climate and resilience issues, and community initiatives that improve the quality and sustainability of place r theme.

In partnership with Virginia Tech and funded by the Economic Development Administration (EDA), the UEDA 2023 conference will have a track focused on EDA-funded University Centers. We aim to build connections among University Centers, share ideas, and advance the effectiveness of University Center programs. We are especially interested in hearing about how University Centers funded by the Economic Development Administration are leveraging that funding with other resources to advance entrepreneurship, cultivate innovation, commercialize technology, develop a highly skilled workforce, promote equity and increase resiliency.

In the spirit of collaboration within an ecosystem, proposals that include university economic development partners are encouraged (City, Chamber of Commerce, State, Industry, etc...).

Presentations from past Summits are archived on the UEDA [website](#).

Presentation Topics

Topics for the summit should address the main theme and subtopics which are the same as the Awards of Excellence categories and based on our Foundations doctrine. Topics should address the concept of innovation, talent, or place or any combination of the three with a regional impact. For more information regarding the topics, visit Foundations.UniversityEDA.org.

Summit Audience

All presentations should consider the positions of those attending the Summit:

- College and University Presidents
- Provosts, Deans & Outreach Officers
- EDA University Center Directors
- External & Government Affairs Administrators
- Vice Presidents for Research, Innovation, Commercialization
- Technology Transfer Directors
- Officials from Higher Education System Offices
- Economic Developers
- Economic Development Consultants
- Market Development Specialists
- Federal Agency Program Directors
- State and Federal Grant Administrators
- Manufacturing Extension Partnership Directors & Managers
- Workforce Development Directors
- University and College Faculty
- Graduate-level Student Economic Development Professionals
- University-Industry Liaisons

Types of Presentations

UEDA is seeking diverse and unique presentation styles to fill concurrent session spots. Workshops, roundtables, interactive activities, etc. are all encouraged – the more engaging the better! Preference will be given to sessions that encourage audience participation and engagement. Each session will generally be about one hour in length. If you submit one presentation, we may choose to combine your presentation with other submissions or presenters to fill out the full session. Innovative, interactive, and creative sessions topics and styles are strongly encouraged.

Panel Discussion

Typically, for panel discussion sessions there is a session moderator and 2-3 panelists. Specialty needs (e.g. presentation audio/video, etc.) should be identified up front. Again, this type of presentation is permitted with elements of audience engagement beyond the Q&A period.

Workshop

Workshop sessions at the Summit should include an introductory portion for presenters to introduce their presentation, followed by a more interactive and intensive group discussion surrounding the topic presented. Specialty needs (e.g. presentation audio/video, etc.) should be identified up front.

Experiential Learning

Experiential learning is a process through which participants develop knowledge, skills, and values from direct experiences outside the traditional conference setting. While Summit schedule is very tight, we welcome new ways to challenge the traditional conference environment.

Lightning Round

The UEDA Lightning Round provides best practices around a single broad topic in a quick, lightning-round format. Each presenter will have five minutes to present their idea in a quick, engaging, and inspirational way while using limited presentation materials. Immediately following the presentations, a question and comment session with the audience will take place for all presenters.

The topic, **“Innovating for A Sustainable Future”** is intentionally broad. The Lightning Round relies on each presenters’ interpretation of the topic and ideas and initiatives being generated in their regions.

Presentations can be highlighting an existing program or initiative, a conceptual idea, or research around the topic.

Review Criteria

UEDA's Summit committee will review all proposals and will recommend submissions based on content (clarity of purpose and appropriateness to the topic and audience); relevance (alignment of proposal to conference theme); and balance (diversity of topics against other proposals). The agenda committee may work with session leaders to refine topics and ideas or potentially combine similar session proposals.

Submission Form

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The worksheet below provides the information you will be asked to submit online. Please submit all conference proposal information via the [Summit Application Portal](#).

The UEDA Summit committee will review and rank all submissions and notify all applicants by July 1, 2023 the status of their proposal. All presentations will be conducted at the UEDA Summit in Salt Lake City, UT October 8 – October 10, 2023. Panelists and moderators will be notified of the final presentation time and day by August 31, 2023.

Topic Areas:

Please rank your submission’s amount of content in the following areas:

Talent

1 2 3 4 5 6 7 8 9 10
Less More

Innovation

1 2 3 4 5 6 7 8 9 10
Less More

Place

1 2 3 4 5 6 7 8 9 10
Less More

Is this presentation about an EDA-funded University Center program?
(yes/no)

Contact Information of Submitter

Name of Primary Contact:

Title:

Organization/Institution:

Email:

Comments/Notes:

SUMMIT PRESENTATION

Presentation Format

Is your presentation a:

- Panel Discussion
- Workshop
- Experiential Learning
- Lightning Round
- Other (Describe:)

Awards of Excellence Participation:

Are you also planning to nominate your project for a 2022 UEDA Award of Excellence?

- Yes
- No

Presentation Information

Title of Presentation:

Abstract of Proposed Session

Limited to 150 words. To be used in the Summit program or on the UEDA website.

What will make this presentation unique?

Limited to 100 words.

What is the relevance of this presentation to UEDA members and the Summit theme?

Limited to 150 words.

Presentation Content

Limited to 300 words. Include brief description of the overall presentation and/or a description of each panelist's presentation.

Presenter Information

Please include name, title, organization, brief bio, phone number, and email address for each presenter.