



Higher Education Networks:  
Powering Talent + Innovation + Place

**We believe**  
higher education  
institutions are  
essential to building  
modern economies.

UEDA assists **higher education** institutions and **their allies** convene around topics, resources, and innovations to forge regional economic success.

networking ▶ best practices ▶ thought leadership

# GAIN ACCESS, OPPORTUNITY, & SUPPORT.

Founded in 1976, the **University Economic Development Association (UEDA)** is an international organization dedicated to strengthening the relationship between higher education and key public/private partners to fuel modern economic development. Areas of particular focus include:



## TALENT

UEDA's focus on talent, our economy's human capital, encourages higher education to take a more life-long approach in fostering students at all levels so they grow to be contributors to further economic growth.

- ▶ Experiential Learning
- ▶ Industry Alignment
- ▶ 21st Century Skills



## INNOVATION

UEDA members are committed to encouraging innovation, creative problem solving, and entrepreneurship to encourage similar economic opportunities in their communities.

- ▶ Innovation Spaces
- ▶ Research Collaboration
- ▶ Entrepreneurial Ecosystems



## PLACE

UEDA encourages institutions to be active members and contribute to vibrant communities where people want to live and work to lay a strong foundation for ongoing economic success.

- ▶ Infrastructure Support
- ▶ Community Development
- ▶ Environmental Sustainability

UEDA members represent those on the cutting-edge of modern economic development. The 21st-century economy has evolved into an entity that behaves much differently from its predecessors. The elements of talent, innovation, and place have become the drivers to regional economic prosperity.

Never before have academia, the private sector, and economic stakeholders been so reliant on one another to create economic opportunity. UEDA members work together to expand economic opportunity in their communities and regions by leveraging talent, innovation and place, and recognizing the interconnectedness of each of these elements.

UEDA is currently working in spaces critical to our membership. This includes developing and managing the EDA-funded American Resilience & Equity Network Initiative (ARENI), developing communities of practice in the areas of economic equity, economic resilience, and University Centers. UEDA has also been developing programming and technical assistance for ecosystems thanks to support from the Lemelson Foundation and the Kauffman Foundation.

**UEDA welcomes all organizations, all institution types, and diverse voices to our membership!**



“UND Center for Innovation was honored to receive the UEDA in Innovation award last year. It is humbling and rewarding to learn from your peers and for them to recognize your work. The VALUE is in the process of meeting and sharing your stories with colleagues and learning new ideas, tactics, and methodologies for execution as we strive to make a difference with our EDA grant awards.”

**Renee Shelton**

Commercialization Specialist  
UND Center for Innovation

## Why Join?

This is a critical time for our nation’s innovation and economic development landscape. With traditional research, education and infrastructure funding sources diminishing, new strategies to attract global investment and grow competitive economies require unique partnerships among higher education, the private sector, economic development organizations and the communities they call home.

UEDA connects university stakeholders to share approaches addressing a wide range of regional and national issues. Your membership enables you to engage in these important discussions, and allows you to be a part of innovative solutions that build stronger and more vibrant economies.

Our members include:

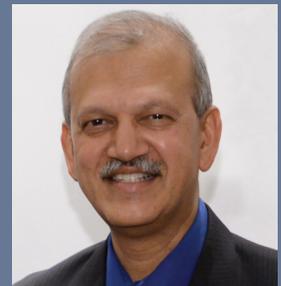
- Colleges and Universities
- Economic Development Organizations
- Federal Labs and Agencies
- Manufacturing Extension Partnerships
- Municipalities
- Private Sector Businesses
- Research Centers
- Trade Adjustment Assistance Centers
- Small Business Development Centers
- Venture Capital / Financial Institutions

## Benefits of Membership

As a member of UEDA, you become part of an active and growing network of higher education and economic development stakeholders working to create the conditions for maximum economic and social potential.

Additional benefits include:

- News and information through members-only communications
- Collaboration with national economic development stakeholders
- Access to post to the UEDA job board
- Discounted rates for UEDA’s annual Summit
- Free online programming and webinar access
- Collaboration on grants and regional initiatives with members
- Contribution of content to UEDA’s newsletter and publications
- Unlimited Awards of Excellence (best practice program) nominations
- Access to the APLU IEP University Designation Program
- Preference for UEDA sponsorship and speaking opportunities
- Participation in special interest and affinity discussion groups



“Innovation and economic development are critical drivers of human success. As a member of UEDA you are part of a global collaborative community that values and promotes innovation to address emerging challenges. Thanks to UEDA, programs like AIMS2 are making a difference by championing inclusive excellence to improve student success and engineer the future.”

**S. K. Ramesh**

Director AIMS2 Program and Professor of Electrical and Computer Engineering, California State University, Northridge



# WE ARE HIGHER EDUCATION ECONOMIC LEADERS.

UEDA's international membership includes more than 160 colleges and universities, private industries, local governments, economic development organizations, federal agencies, manufacturing partnerships, workforce development organizations, and financial institutions. These organizations and institutions are driving modern economic engagement and providing leadership to their regions and communities every day. Each stakeholder group brings their own perspective and ideas to UEDA, and as such each is vital to our continued success.

## Organization Membership

This membership is for all singular higher education institutions, nonprofit organizations, private sector businesses, and municipalities. This membership provides benefits to all employees at your physical location or campus branch and includes one voting member to UEDA.

## Ecosystem Membership

This membership is for multiple organizations wishing to join UEDA. Ecosystems are groups or collaboratives working together to drive economic development. Ecosystems can include regional collaboratives, university systems, or any other group that naturally works together.

The ecosystem membership includes a lead organization who can add any combination of additional organizations or individuals. All organizations receive membership benefits for all employees at their physical location or branch. Individuals can be added on their own, but receive limited benefits to membership. All ecosystem memberships will be reviewed by UEDA.

## Getting Started

To learn more, or to start the application processes, visit online [join.universityeda.org](http://join.universityeda.org). For questions, please contact our Membership Team at 216.200.UEDA (8332) or email [info@universityeda.org](mailto:info@universityeda.org).

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