**Theme 8** From “Targeting Populations” to “Reciprocal and Accountable Relationships”

**Summary** – Rather than coming in and targeting populations to create economic growth, it is much more advantageous and ethical to connect with those populations in ways that build reciprocal and accountable relationships.

**Objective** – To build \_\_\_\_\_ relationships per year with community members that create partnerships for constructing solutions for community economic growth.

**Tactics:**

1. Identify financial capabilities. Are you paying interns? Are you closing pay gaps? Is there an organization or institution that can fill this pay need.
2. Consider the benefits of allowing paid work experience to count toward degree requirements .
3. Recognize the people on your team that are already a part of the community you are wanting to partner with and use them for introductions and integrating the university with the community.
4. Partner with churches and other religious organizations who are often massive community players.

**Other Ideas for Reciprocal and Accountable Relationships?**