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Now is the time to join the University Economic Development Association (UEDA)

UEDA is the only national organization dedicated to bringing together the key public and private partners that fuel modern economic development. UEDA does this by leveraging and promoting research, best-practices, town-gown partnerships, campus planning, research parks, talent development, entrepreneurial programs and technology commercialization. More information can be found at www.universityeda.org.

Our members include:

- Colleges and Universities
- Private Sector Businesses
- Economic Development Organizations
- Municipalities
- Federal Labs and Agencies
- Research Centers
- Real Estate Developers
- Manufacturing Extension Partnerships
- Workforce Development Organizations
- Venture Capital / Financial Institutions

Your membership and participation in UEDA is highly valued and mutually beneficial. Here's why...



Higher Education & Research Organizations

Higher education, research centers, federal labs and affiliate organizations are the core of UEDA membership. They represent the fuel for the modern economy: Talent, Innovation and Technology. Together, these resources are being leveraged to create new businesses, reinvent legacy industries, and strengthen the communities these institutions call home. Colleges, universities and related organizations join UEDA to share best practices, expand domain expertise and build new partnerships among private industry, government agencies and the economic development community.



Private Sector

While the private sector has traditionally partnered with universities for research, talent and technology resources, increasingly experts in planning, engineering, finance and real estate development are engaging higher education to advance campus development projects such as student housing, research parks, venture funds and mixed-use centers. UEDA works to facilitate these private sector connections through networking events, summits, expositions, technical programming and best practice sharing.



Economic Development Organizations

Economic development organizations often serve as intermediaries among higher education, the private sector and government. In light of this growing role, economic developers are facing new demands such as applying specialized financing tools, defining new performance metrics, accelerating university spinouts and engaging in place-based strategies required to attract and retain younger professional talent.

UEDA works to feature communities that excel at leveraging town-gown partnerships, highlighting the technical resources and approaches that help make them happen. This recognition attracts national attention and can lead to greater business investment, market sustainability and higher real estate values.

Future Initiatives

Several new initiatives are under consideration to help members direct their time and interest on one or more specific topic areas.

- National UEDA Council of Presidents
- Private Sector Research Partnership Initiative
- Town-Gown Collaborative
- Commercialization and Business Launch Initiative
- Economic Development Organizational Committee

UEDA is led by practitioners who see first-hand the needs and interests of those involved in university related economic development. They are aggressively developing the resources needed by you and your peers.

Awards of Excellence

Each year at the Annual Summit, UEDA's Awards of Excellence program recognizes members who excel in several key areas of university-based economic development which include Community Connections, Innovation and Entrepreneurship, Leadership and Collaboration, Research and Analysis, and Talent Development.

National Relevancy

This is a critical time for our nation's innovation and economic development policies. New federal initiatives and grant programs are encouraging partnerships among higher education, the private sector, economic development organizations and the communities they call home. Steps like these will likely define our nation's competitiveness agenda and UEDA is ideally positioned to be a leader in that discussion. Your membership will enable you to contribute to that dialogue and learn first hand how these issues are evolving.

The Benefits

UEDA membership brings you and your organization into the growing network of colleges, universities, research partners, the private sector and the economic development community. **The annual dues of \$495 entitle each member organization to one voting and three non-voting affiliate individuals. Benefits include:**

- Receive regular news and information impacting UEDA initiatives and issues
- Collaborate with private sector, higher education and economic development policy leaders
- Become eligible for the UEDA Awards of Excellence recognition
- Receive member discounted rates for UEDA's annual summit, workshops and programming
- Collaborate on grants and regional initiatives with member organizations
- Contribute editorial content to UEDA's newsletter and blog
- Gain access to UEDA Job Board and Posting
- Share and Participate in Best Practice competitions
- Present at the annual summit

This coming year promises to be one of major change and opportunity for UEDA members. I am asking that you strongly consider participation for your organization in UEDA. **To join, please visit <http://universityeda.org/our-membership/join-ueda/> to begin the application process.**

Please feel free to contact UEDA Executive Director Rich Overmoyer at (216) 200-8332 or rovermoyer@universityeda.org to learn more about how you can participate in and benefit from the exciting change happening at UEDA. Thank you and we look forward to your participation!

Sincerely,

Bill Michalerya, Lehigh University
UEDA Board President

Sincerely,

Rich Overmoyer
UEDA Executive Director

“Don't forget to mark your calendars for the 2012 UEDA Annual Summit, October 21 to 24 in Chattanooga, Tennessee. Visit www.UEDAannualsummit.org for registration, sponsorship and exhibition details.”