

UEDA Summit 2010: Sponsorship Packages

	Presidential	Platinum	Gold	Silver	Bronze	Customized Sponsorships
Financial Commitment	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	Customized sponsorship packages are available with variable benefits and pricing. Call Leslie Pachol at 410-704-3776 for more information.
Sponsorship of Specific Event	12- month corporate partner	Awards of Excellence Banquet on Tuesday evening	Dinner Monday	Lunch Monday or Tuesday	AM / PM Break Monday or Tuesday	
UEDA Memberships - 2011	UEDA membership through December 2012	UEDA membership through December 2011	UEDA membership through June 2011	UEDA membership for 2010	\$100 discount on 2010 UEDA Membership	
Gratis Summit 2010 tickets	6 tickets which may be used in 2010 and/or 2011	4	3	2	1	
Speaking Opportunities	Contact UEDA to arrange.	May address attendees at the Awards of Excellence banquet. May issue UEDA Awards of Excellence with UEDA President. May facilitate an open forum on a topic approved by the Board.	May facilitate an open forum on a topic approved by the Board.	N/A	N/A	
VIP Privileges: Event Seating	VIP seating at the Awards Banquet for 6 people	VIP seating for 4 at the Awards Banquet	VIP seating for 3 at the Awards Banquet	VIP seating for 2 at the Awards Banquet	VIP seating for 1 at the Awards Banquet	
VIP Privileges: Introducing Speakers	Opportunities to introduce keynote speakers	Opportunity to introduce a speaker or panel	Opportunity to introduce a speaker or panel	N/A	N/A	
Conference Program	full page ads in Summit programs in 2010 and 2011	full page ad	1/2 page ad	1/4 page ad	Company name, slogan and URL listing	
Recognition: Display Space	Two 10' X 10' display areas in prime location	Two 10' X 10' display areas in prime location	10' X 10' display area	10' X 10' display area	10' X 10' display area	
Recognition: Banners (sponsors provide their own banners; Limitations on sizes.)	Company banners hung in meeting rooms and/or gathering areas.	Company banners hung in meeting rooms.	Company banners hung in meeting rooms.	Company banners hung in meeting rooms.	Company banners hung in BREAK areas	
Recognition: Signage	Sponsorship signage in meeting rooms.	Sponsorship signage in meeting rooms.	Sponsorship signage in meeting rooms.	Sponsorship signage in meeting rooms.	Sponsorship signage in meeting rooms.	
Recognition: UEDA Web Site	Recognition as Presidential Partner on UEDA website for 12 months; Recognition in 10 UEDA electronic newsletters.	Link from UEDA website for 12 months; Ads in six UEDA electronic newsletters.	Link from UEDA website for nine months; Ads in three UEDA electronic newsletters.	Link from UEDA website for six months; Ads in two UEDA electronic newsletters.	Link from UEDA website for three months.	
Media Exposure	Special News Release Recognition	Special News Release Recognition	Special News Release Recognition	Special News Release Recognition	Special News Release Recognition	
Promotional Materials	Company logo printed on conference bags in 2010 and 2011. Company-provided promotional materials included in conference bags.	Company logo printed on conference bags. Company-provided promotional materials included in conference bags.	Company-provided promotional materials included in conference bags	Company-provided promotional materials included in conference bags	Company-provided promotional materials included in conference bags	